

CHNA Implementation Plan Tactics - Decatur County Hospital (Decatur Co IA)

in collaboration with Decatur County Public Health & Community Health Centers of Southern Iowa.

Wave #3 2019 CHNA Health Needs Tactics - Year 1 of 3 (Starting 7/1/2019 - 6/30/20)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	DCH Labor	DCH Budget
1	Economic Development / Employment Readiness	a	Create a PSA economic development advisory group to lead the local efforts and actively recruit new businesses / retain existing businesses in the PSA.	Ec Dev / Chamber	County, City- Iowa, Schools, College, Crown Colony, DCH		\$0	\$0
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Create a class that offers help on resume and interview skills hosted by local community HR reps. Involve Small Business 101 - courses on HR, Marketing and taxes.				\$0	\$0
		c	Expand PSA Economic Development to decrease poverty / increase access to health insurance.				\$0	\$0
		d	Continue PSA school career development. Launch Business Incubator at CD school.				\$0	\$0
		e	Continue to partner with SCICAP and schools in Leon and Lamoni to help support local food pantry for those in need.				\$0	\$0
		f	Promote and advertise surrounding area college job fairs to high school students and the unemployed in Decatur County. (work with DCDC)				\$0	\$0
		g	Continue to provide DCDC information explaining the efforts being made to retain existing business activities to recruit new businesses in County.				\$0	\$0
		h	Partner with Health Department and Economic Development groups in PSA to have seminars offered at several locations on: employee readiness, dress for success, skill building, interview guides, resume workshops, and hands-on experience for new job offerings in PSA.				\$0	\$0
		i	Continue with Decatur County Economic Dev Zone Credit and apply for community benefit grant.				\$0	\$0
2	Substance Abuse (Alcohol / Drugs)	a	Continue with IDPH grant opportunities and securing grants. Public Health support with community education programs.	CHCSI	HD, Law, MHDS Schools, DCH		\$0	\$0
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue to develop meaningful community youth activities that will teach the youth about the uses and health issues with drug use. Research prevalent issues leading to drug abuse by adolescents. (Utilize ISU Extension grant)				\$0	\$0
		c	Develop educational handouts for medical providers to distribute to patients when prescribing schedule II drugs				\$0	\$0
		d	Continue to utilize CHCSI ongoing grant for substance abuse.				\$0	\$0
		e	Promote discarding old prescriptions at local police departments, especially opioids.				\$0	\$0
		f	Continue with AA program that meets monthly in Decatur County. Help support program through additional funding or communication of information to community members.				\$0	\$0

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		g	Start local campaign to combat parent hosting of underage drinking. Educate parents on ramifications.				\$0	\$0
		h	Continue to utilize school grant through Iowa State Prevention Service in order to prevent substance abuse in schools and Decatur County.				\$0	\$0
		i	Continue to host Substance Abuse Speakers @ schools assemblies / community events.				\$0	\$0
		j	Expand screening brief intervention referral and treatment (SBIRT). Expand outpatient programs for substance abuse.				\$0	\$0
3	Mental Health (Counseling / Therapists / Treatments)	a	Continue to investigate grant writing to fund mental health screenings, treatment, care, and aftercare. Use grant funding to support mental health care and mental health prevention.	CHCSI	HD, Law, MHDS, Schools, Sr Life Solutions, DCH		\$0	\$0
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Launch CHCSI Access Center creation in Fall 2019 utilizing substance abuse, mental health and a 24-hour phone line service.				\$0	\$0
		c	Educate Hospital staff regarding mental health service delivery. Update overview brochures detailing mental health services.				\$0	\$0
		d	Encourage & increase depression screenings by primary care physicians, Health Dept, and clinics.				\$0	\$0
		e	Continue to partner with HD to provide training to new staff.				\$0	\$0
		f	Retain existing psychiatric providers and determine if additional providers should be recruited.				\$0	\$0
		g	Continue with education campaigns in schools in an effort to de-stigmatize mental health conditions and inform the community about the importance of behavioral health screenings, etc. (School ACES training, Iowa Mandates training, Suicide Prevention, Webinars)				\$0	\$0
4	Child Care Services (w/ #1)	a	Research / access child care needs in the community to determine number of child care providers needed, especially with extended hours for employees that work 9-5 shifts.	Ec Dev / Chamber	County, City- Iowa, Schools, College, Crown Colony, DCH		\$0	\$0
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Recruit childcare firms to begin service in Decatur County and PSA.				\$0	\$0
		c	Continue to provide support for licensure i.e., CPR classes. Visit local daycare facilities to understand delivery.				\$0	\$0
		d	Collaborate with local schools, churches, etc. to provide child care services for community.				\$0	\$0

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		e	Educate young families on childcare community options / resources.				\$0	\$0
		f	Continue to expand and explore day care options for children ages 0-13. Lobby state lawmakers on day care regs legislation.				\$0	\$0
		g	Investigate adding autistic/special needs child care services in PSA.				\$0	\$0
5	Eye Doctors (Access)	a	DCH has recruited an ophthalmologist to conduct clinic/ surgery at the hospital beginning at a frequency of once per month for two (2) days each month.	DCH		August-September 2019	\$0	\$70,000
		b	DCH to collaborate with CHCSI to obtain optometrist follow-up and to define a efficient process for patients seeking treatment in Decatur County. New ophthalmologist to conduct site visit July 29, 2019	DCH	CHCSI	July 2019 and Ongoing	\$0	\$2,800
		c	Work with CHCSI to expand availability of both optometrist and ophthalmologist as clinic volume grows based on demand and financial viability.	DCH/ CHCSI		Ongoing After Aug/ Sept 2019	\$0	\$0
		d	Continue analysis of available eye services in the PSA and make changes to this section of the implementation plan as may be required.	DCH/ CHCSI		Ongoing After Aug/ Sept 2019	\$0	\$0
6	Visiting Specialists (OBGYN, NEU, RHE, ORTH, PEDS, URL)	a	Cotinue analysis of specialty services available in the PSA and the demand for additional ones based on feedback from local health care providers, CHNA, community etc.	DCH	CHCSI, HD		\$0	\$0
		b	Continue to colloborate with other regional hospitals to share specialty providers where feasible. Dr. Pescatore for Gynecology between Decatur and Wayne as example.	DCH	Regional Hospitals		\$0	\$0
		c	Continue new Gynecology/ Urogynecology Clinic with Dr. Pescatore and effectively promote within the community. Expand surgical service offerings as may be feasible.	DCH	Wayne County Hospital		\$0	\$69,504
		d	Bring new clinics online in the Summer of 2019 for Orthopedic Surgery, Rheumatology, Chronic Pain Management, and Neurology	DCH			\$0	\$225,000
7	Public HC Perception / Access to Services (Encourage patients to seek care in Decatur Co.)	a	Continue DCH marketing activities. Promote existing healthcare services, facilities and specialists. Increase marketing activities to generate community interest and awareness.	DCH	HD, Schools, 4H, Clergy, Sr Groups		\$0	\$20,000
		b	Educate community about existing HC services using digital tools (Facebook / Website). Advertise on the radio and in the newspapers. Create fliers of different services and programs and hang in schools, churches, and other community gathering places.	DCH			\$0	\$2,000

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	c	DCH to undertake major revision of website to refresh content as well as add mobile-friendly environment, enhanced ability to locate services, providers etc.	DCH			\$0	\$5,000
	d	Continue "Dine with DCH" events during the year on at least a quarterly basis at different geographic locations as well as with different providers, topics etc.	DCH			\$0	\$3,000
	e	Continue to host "lunch and learns" where healthcare staff are able to describe their services to a different demographic of individuals than those that would be able to attend an evening dinner. (consider breakfast options as well)	DCH			\$0	\$1,000
	f	Continue to promote and support free sports physicals / wellness examinations. (CHCSI and in High Schools)	CHCSI			\$0	\$0
	g	Continue with Flu In-home referrals to Decatur County Public Health and evaluations of medication changes and new diagnosis.	HD			\$0	\$0
	h	Continue with "Heart Month" - February, "Health Screening Month" and Melanoma - Sept, and offer low cost panels.	DCH/HD			\$0	\$1,000
	i	Continue with DCH screenings during "Hospital Week" and research offering private wellness testing.	DCH			\$0	\$1,000
8 Healthcare Transportation	a	Educate the PSA community on transportation offerings for HC and city offerings.	DCH/CHCSI/HD			\$0	\$0
	b	Partner with CHCSI and HD to create free transport service within the community to assist with getting established patients to appointments at DCH, CHCSI, HD.	DCH/CHCSI/HD			\$0	\$40,000
Total						\$0	\$440,304